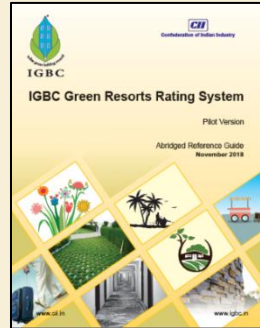




GREEN RESORTS

A Green Resort is one which uses less water, reduces energy consumption, conserves natural resources, generates less waste and provides healthier spaces for guests' & staff as compared to a conventional resort.

A green resort follows a holistic approach where guests' experience and wellbeing is given importance. Indian Green Building Council (IGBC), with the support of all the stakeholders from hospitality industry has launched an initiative "**Green Resorts**". The main objective is to facilitate resorts in implementation of green features and gain the maximum benefits. Approach for greening a resort is:



GUESTS' PERSPECTIVE

Enhance Guests' experience and reduce environment impact due to their stay in the resort

OWNER'S PERSPECTIVE

Reduce operation and maintenance cost and minimise the related environment impacts

SOCIETAL PERSPECTIVE

Promote the local economy and culture and help community development in the region

A fundamental trait of the Indian hospitality sector is its ability to link the economic, social, cultural and environmental aspects of sustainability and to act as a driving force for their mutual enhancement. The IGBC Green Resorts rating system follows the triple bottom line approach by popularising the concept of "People, Planet and Profit". A holistic approach has been followed where guests' experience and wellbeing is given due importance along with promoting the local economy & culture and preservation of natural heritage

BENEFITS OF GREEN RESORT



Energy savings up to 30–40%, with reference to Energy Conservation Building Code



Water savings up to 20–30%, with reference to Uniform Plumbing Code



Attracting more environmentally conscious national and international guests.



Reduction in Operation and Maintenance cost



Enhancing the brand image of the resort



Promotion of green lifestyle among guests through awareness and green activities

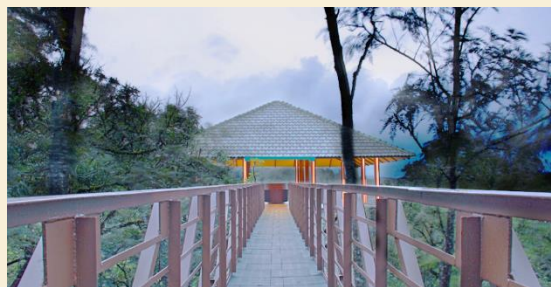


Best Practices from IGBC Certified Resorts

Guest Education

Educating the guests on the green features implemented in the resort and creating awareness on the green lifestyle parameters through nature walks, signages and evening talks/ videos.

1. **Pragati resorts, Hyderabad** has implemented many of the green features and is a platinum certified IGBC Green Resort. The signage installed by the resort is educating the guests and creating awareness about the importance of environment. For eg., the signage on importance of trees is through monetizing the value of a lost tree. One 50-year-old fallen tree costs about Rs 400 Lakhs:
 - Rs 4 lakhs worth of Oxygen
 - Rs 2 Lakhs worth of animal flesh and bones
 - Rs 6.5 Lakhs of soil fertility and soil erosion control
 - Rs 100 Lakhs worth recycling of water and controlling temperature & humidity
 - Rs 281 Lakhs worth of removal of SPM, CO and SO from air
2. **The IBNII, Coorg** is a platinum certified Green Resort. The project has introduced concept of Nature Walk. The guests' are free to join a local guide for walking around the entire property of resort and studying the local flora & fauna. The resort has a Rudhraksha tree in the project periphery and many such features are highlighted by the local guide.



3. **Kensville Golf and Country Club, Ahmedabad** is India's First Platinum rated IGBC Green Resort. The resort has implemented a unique approach in guest education by releasing a book on the flora & fauna of the resort. The interesting element introduced is all the pictures captured in the book is taken by the guests inclined towards photography.

